



Empowering Families



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01 About BASSMA



BASSMA is a Lebanese nonprofit humanitarian organization for Social Development established in Lebanon in 2002 (N. 178/AD), whose mission is to empower the most deprived families to reach self-sufficiency.

06-11-2003: Notification act number 178/AD

13-11-2003: Declaration in the official newspaper.

HOW IT ALL BEGAN

BASSMA was founded in 2002 by dynamic volunteers who had two things in common: their love for their country and their desire to change the very unstable socio-economic situation of the most destitute families. They decided to fight poverty and work together for a better society by creating a humanitarian organization that rallies citizens for the social Lebanese cause.

BASSMA WAS OFFICIALLY BORN IN 2002

BASSMA MEANS “SMILE” IN ARABIC



The meaning of the name is directly linked to its mission: in the process of reaching out to help the most destitute populations, BASSMA aims to transform hopelessness into smiles.

02 Vision & Mission

OUR VISION

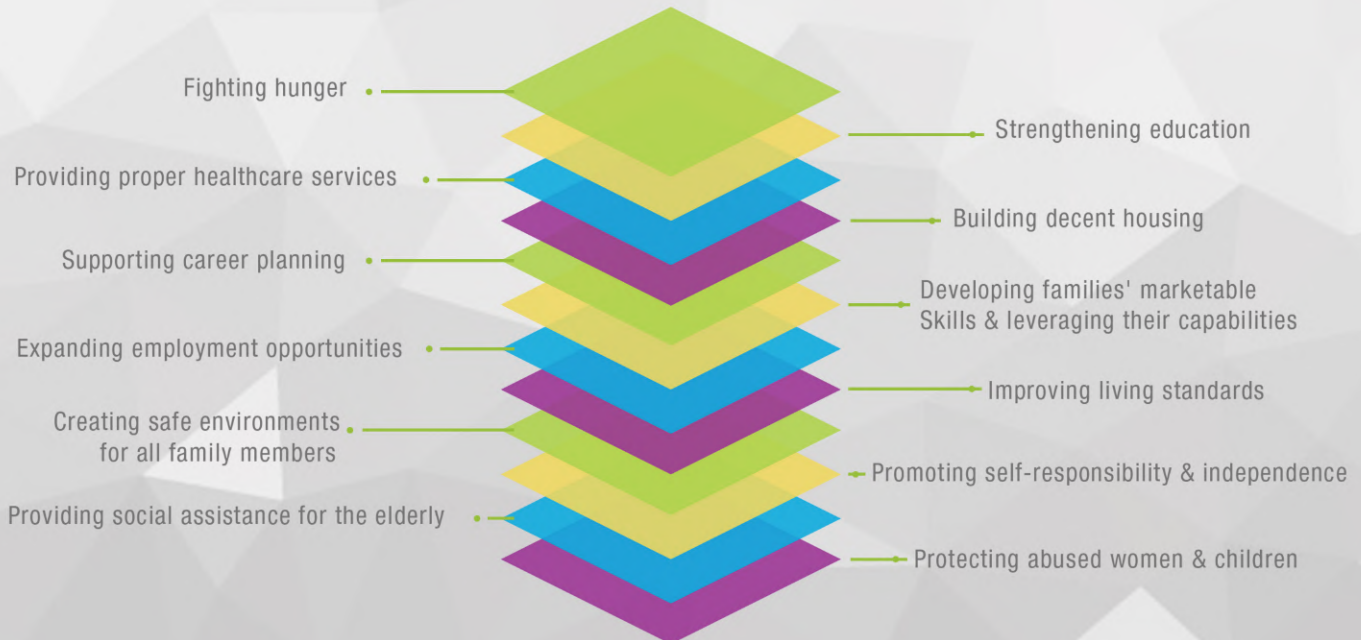
BASSMA believes that Healthy Families are the pillars of a Healthy Society.

Every person has the right to live in dignity and deserves a chance to achieve his/her potential through access to Food, Water, Clothing, Education, Employment, HealthCare, Housing, Safe and Secure Environment, and Decent Living Standards.

Equipped with the proper resources, underprivileged families have the power to become self-sufficient and shape the society we live in.

OUR MISSION

Bassma's mission is to empower the most disadvantaged families. We help them become self-sufficient financially, morally and psychologically through:



03 Objectives

01 FAMILY DEVELOPMENT

- BASSMA supports the families by providing them with
- ... basic needs such as food, clothing and social assistance, thus **creating a real difference in their lives.**

02 FAMILY LIFE PLANNING

- BASSMA develops a personalized plan of action for each family, with objectives on the short, mid, and long term,
- ... including Housing, Healthcare, and Tutoring services, as well as Life Coaching with emphasis on Budget Management, **helping them become self-managed.**

03 FAMILY SOCIAL INTEGRATION

- BASSMA provides Mental Healthcare services including a personalized psychological follow-up
- ... to help family members get over many traumas **helping them reach psychological autonomy, and achieve Social Reintegration.**

04 FAMILY EMPOWERMENT

- BASSMA develops a long-term personalized Empowerment Program focusing on Education and Employment, **helping families leverage their capabilities and gain their financial independence.**
- ...



BASSMA'S FINAL OBJECTIVE IS TO BREAK THE CYCLE OF POVERTY BY CONSOLIDATING & REBUILDING FAMILY PUZZLES THAT WERE BROKEN BY POVERTY.

04 Principles Of Actions

BASSMA'S 05 PRINCIPLES OF ACTIONS

FUNDAMENTAL PRINCIPLES FOR A BETTER FUTURE



05 Principles Of Actions



PLAN OF ACTION

BASSMA implements short, medium & long term objectives for each family leading it to moral and financial self-sufficiency.

02



NEUTRALITY

Bassma provides assistance to the Lebanese population regardless of their political or religious affiliations.

01



COMMITMENT

BASSMA members are trained and ready to work under difficult conditions.

03



05



COLLABORATION

BASSMA adapts its methods of intervention to local family customs in order to establish strong and sincere bonds with the assisted families.

04



FAMILY AUTONOMY

Our Empowerment Program aims at helping families reach long-term financial autonomy, thus becoming productive members of society.

06 Board Members



FOUNDING PRESIDENT
Sandra Klat Abdelnour



VICE-PRESIDENT
Maya Hage



SECRETARY
Me. Rita Khoriaty



TREASURER
Naji Naffah



ACCOUNTANT
Maria Abou Sakr Medlej



STATE REPRESENTATIVE
Jalila Issa Yaghi



BOARD MEMBER
Dr. Diane Maalouf Debahy

07 Awards



2018

- Bassma was awarded **Best Humanitarian NGO** by the Mouna Bustros Foundation.

2015

- Bassma has won the award of **Best Idealistic NGO in 2015** for its great governance and transparency, organized by Quality Systems International Paris.

08 Awards

Under the patronage of the Ministry of Social Affairs and the United Nations Development Program (UNDP), and in collaboration with the General Directorate of NGOs - Ministry of Interior and Municipalities, Quality Systems International-Paris (QSI) organized the quality NGO assessment and award: The Best Idealistic NGO (BINGO), on September 29, 2015, at Abou-Khater Amphitheater.

Hundreds of NGOs have applied to the “Best Idealistic NGOs Award.

Three awards have been classified in the following categories: Healthcare, Women Empowerment, and refugees/Displaced.

The first price of excellence was awarded to BASSMA, for the Women Empowerment Category.

In the Healthcare category, the Children Cancer Center Lebanon won the award.

And in the Refugees/Displaced, no award has been won, since no NGO had the required qualifications.

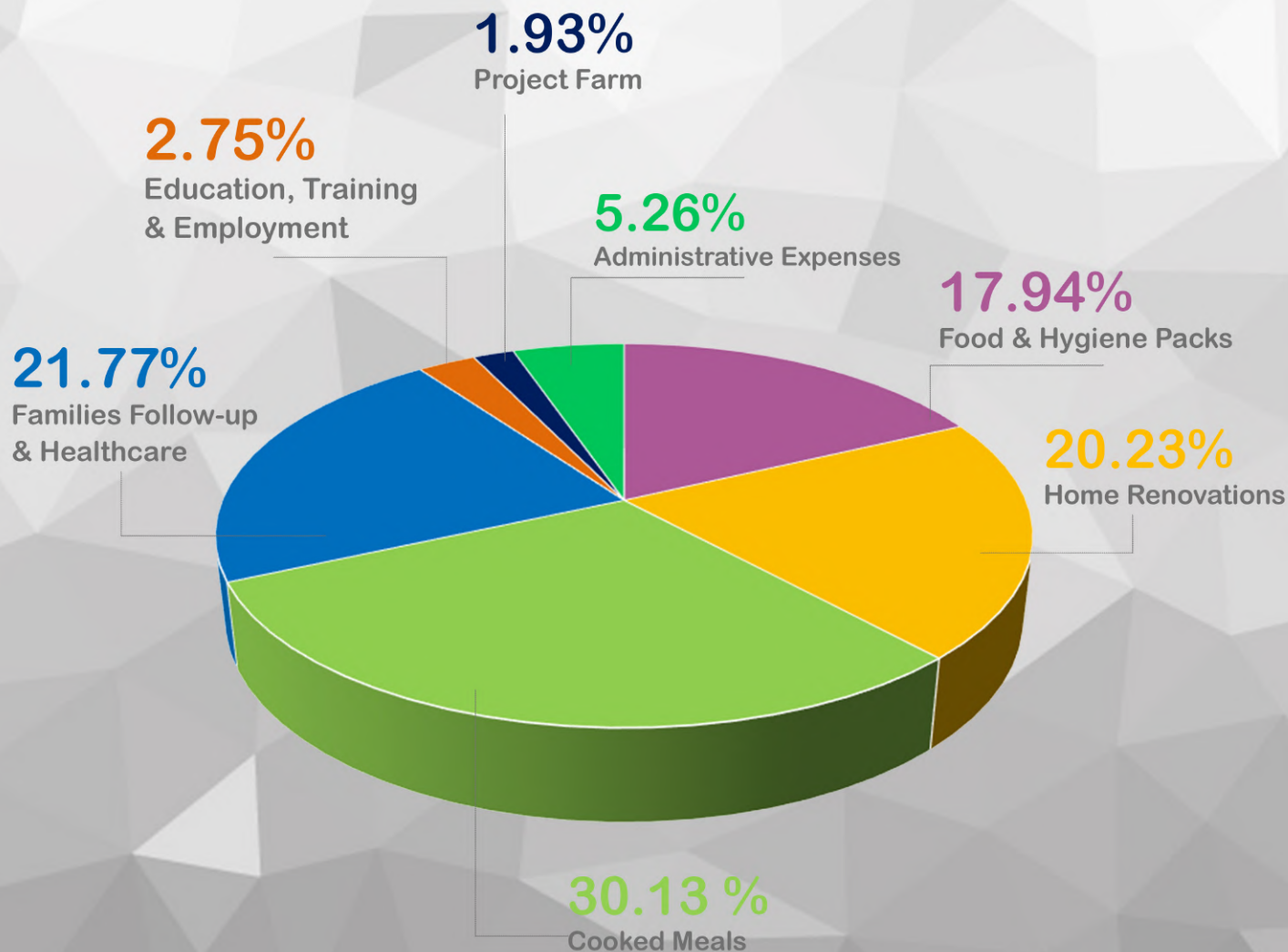
In order to guarantee the highest professionalism, transparency and reliability, the committee of this program was formed of many international and regional experts.

A transparent assessment has been professionally performed by an international jury composed of experts from the Ministry of Social Affairs, Ministry of Interior and Municipalities, UNDP in addition to experts in the fields of finance, business and health from the civil society, The American University of Beirut (AUB), the Gulf Cooperation Council, and the Egyptian and Regional Food Bank, from Beirut, Paris, Cairo and Riyadh.

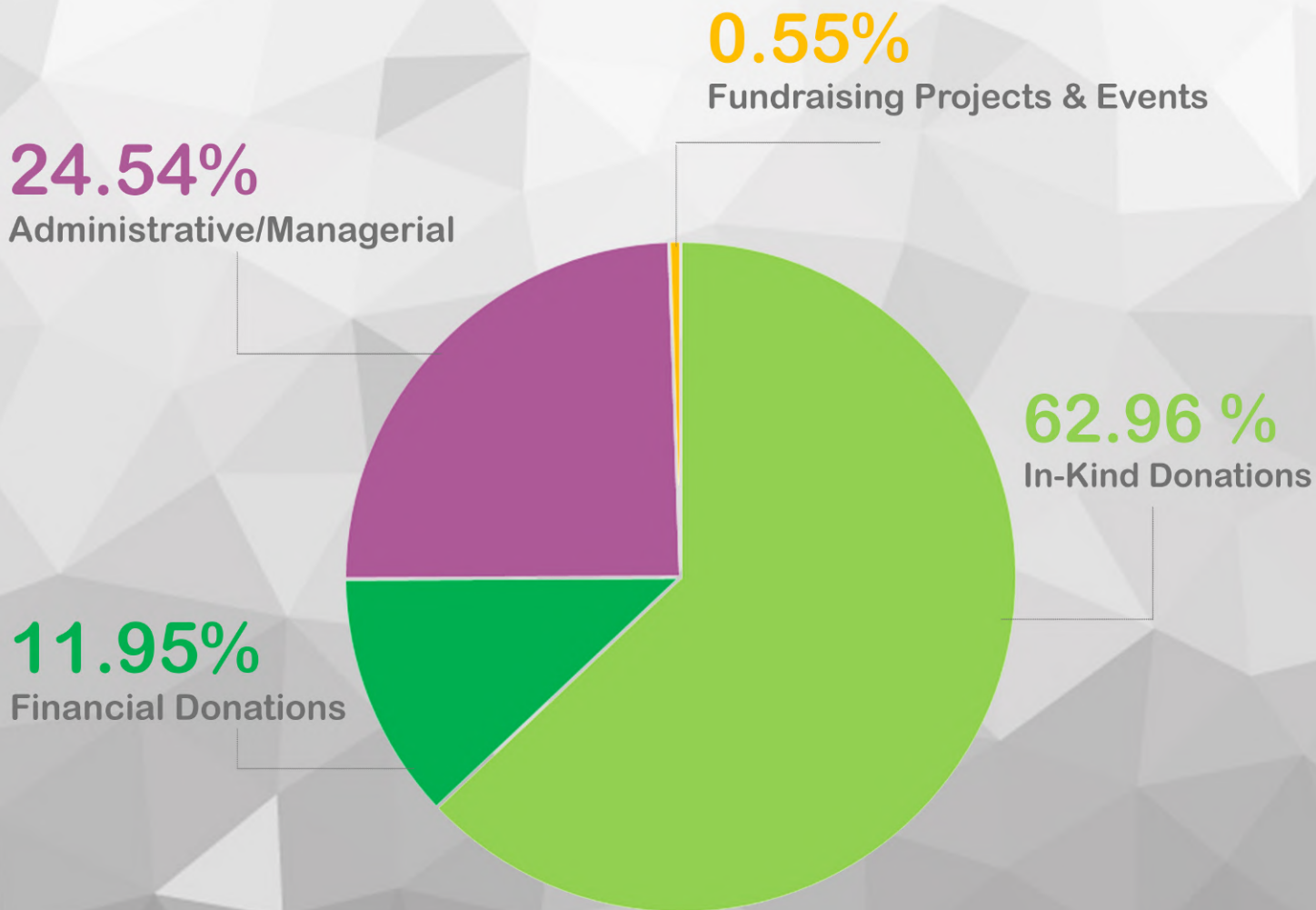
This event is considered to be one of its kind in Lebanon and the region aiming to develop the civil society sector in order to meet quality and credibility standards and create opportunities in the field of social responsibility Cooperation.



09 Budget



10 Source Of Funding



11 Programs

BASSMA'S MISSION IS IMPLEMENTED THROUGH **7** KEY PROGRAMS

Smiles Restaurants

Smiles Restaurants
Dinner Delivery
Food & Hygiene monthly smiles packs

Housing For All

Renovations
Reparations
Refurbishment & Equipment
Rent Payment

Education For All

Scholarships, books & materials
Night School
Tutoring

Specialized Programs

Elderly Care Program
Youth Development Program

Healthcare For All

Medicines
Exams & Hospitalization
Dental Care
Psychological & Mental Healthcare
Medical Insurance
Hearing Screening & Testing

Self-Development Program

Clothes
Arts & Sports
Outings & Celebrations
Awareness & Prevention Sessions

Employment Office

School-to-Work Transition Training
Professional Workshops
Professional Orientation
CV Writing
Job Matching & Job Affairs

12 Regional Coverage

BASSMA's assistance covers all Lebanese territories from North to South.



500,000
Families helped
in 19 years



3 Awards
in governance
& transparency



47 Regions
covered



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES



15 LIFE ON LAND



17 PARTNERSHIPS FOR THE GOALS



13 Impact



5,000

Medical & Dental Aids

500

Medical Card

300

Home Rehabilitations

11

Building Renovations



1,400

Home Appliances

1,900

Home Furniture

200

House Refurbishments



500

Job Offers

1,000

Students benefiting from
Scholarships, Laptops,
Online Tutoring Courses



500

Children benefiting from
Psychological Support
& Art Therapy Sessions

100,000

Cooked Meals

50,000 kg

Fresh Food & Vegetables



5,000 kg

Of Clothes

360,000

Food & Hygiene Items

19,200

Bottles Of Mineral Water
& Milk

14 Projects

Supporting and empowering destitute families



SDG 1: NO POVERTY

BASSMA has taken great satisfaction in **leading the Human Services field toward an innovative, family-focused treatment model** resulting in family supports and permanency planning during the last past **20 years**.

BASSMA's objective is to **empower the most destitute families**, leading them from a dramatic situation A, to a situation B where the family can finally enjoy life and live in dignity.

The number of families under Bassma's care is **growing everyday** due to the current pandemic, the Beirut Blast, and the disastrous economic situation in Lebanon.



3,000 Families currently assisted



15 Projects

Distribution of Smiles PACKS



SDG 2: ZERO HUNGER

Despite all the hardships we faced, Bassma was able to secure Smiles Packs to destitute families, in different areas like *Beirut & Suburbs, Baalbek, Tripoli, Jbeil, Ghalboun, Kherbeh, Houmal, Bdedoun, Bleibel, Bseba, Abey, Ain Ksour, Dkoun, Ain Darfil, Aley, Hasbaya, Rmeich, Tripoli & 34 villages in Baalbeck area.*

400,000

Food & Hygiene packs, Bread & Water were distributed



Thank you to our sponsors!



16 Projects

Distribution of Cooked Meals



SDG 2: ZERO HUNGER

During 2021, Bassma could distribute cooked meals to destitute families through Bassma's Smile Resto and also through our "Lunch delivery" service to destitute and abandoned elderlies and ill people in their own homes, as they are unable to walk and seek help

100,000 Cooked Meals distributed



Thank you to our sponsors!

**Robert Mouawad
Foundation**



17 Projects

Distribution of Eyeglasses



SDG 3: Good Health and Well-Being

Thanks to the precious donation of eyeglass frames coming directly from individual donors in Paris, *an awesome collaboration has started with Optique et Vision to help family members get a new pair of eyeglasses*, as Optique et Vision offered the glasses, after screening and testing the beneficiaries' eyes.

Beneficiaries were extremely thrilled, thankful and grateful, as eyeglasses are an important and vital component in their daily life, especially at school and at work.

100 Eyeglasses distributed



Thank you to our sponsors!



OPTIQUE & VISION



HEALTH

CARE

18 Projects

Distribution of Hygiene Items



SDG 3: Good Health and Well-Being



A big thank you to our sponsors for their continuous and much needed support to Bassma's families! *Many hygiene items of shower gels, deodorants, detergents, shampoos, toothpastes, and mouthwashes have been well received and distributed to our families.*

Thank you for contributing to giving our families a better and healthier life!

Hearing Screening & Testing

Bassma and Pinsound for Hearing organized three rounds of **free hearing screening & testing** for people whose hearing was affected by the loudness of the explosion. Following the tests, Bassma provided *10 hearing aid machines* offered by Paces to the persons who have lost their hearing, after being tested by PinSound for Hearing.

Thank you to our sponsors and partners!



Distribution of Medicines

Bassma receives these medicines regularly thanks to all our expats friends, all over the world. *Under the supervision of a group of pharmacists, and upon the reception of prescriptions, Bassma tries to responds to all kinds of needs.* Bassma distributes much needed medicines to our families.

150 Free Consultations & 5,000 Medicines distributed

19 Projects

Partnership with Anera



SDG 4: QUALITY EDUCATION

As Bassma's main mission is to ensure children's right to education, **We provided students with free tablets, free wi-fi and online courses.**

This year and due to the pandemic restrictions, we were able to help many students by offering them online schooling assistance, along with free Laptops, and internet vouchers allowing them to virtually attend their online classes.



1,500 Students benefited from Free Laptops & Tablets, Online Tutoring Courses & Scholarships

One-on-One Online Teaching

E-learning is considered a tough challenge for the Lebanese kids, especially with the enormously increasing economic crisis.

Parents and students are all grateful for the opportunity Bassma is providing: ***individual follow-ups, small number of students per class, academic seriousness, and above all, the chance to have free private tutoring covering all main topics.***

Bassma's online educational program is indeed a great chance to all our youths and a real hope to shape up a better future to our Lebanese society.

A chain of solidarity is born, sometimes with complete strangers who offer to carry additional suitcases on the plane, just to get them to Bassma's families!

20 Projects

Distribution of Laptops



SDG 4: QUALITY EDUCATION

Many laptops have been distributed so far!
Laptops are today essentials for online learning.
The needs are enormous, and the daily demands are huge!
We had to prioritize the needs, according to the number of users in each family.



Anti-Bullying Zoom Sessions

Anti-Bullying zoom sessions organized by Bassma, and delivered by a master coach and trainer to youths and their moms, each group age in a different session.
A much-needed topic to tackle during these tough times, by professionals in the subject.

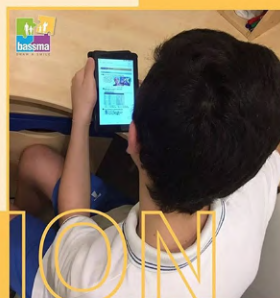


Thank you for this amazing and much needed initiative!

Online Teaching Program

We are very happy to have teamed up with UNODC through a Coaching program for the Youth "Line up Live up" program that aims to raise awareness among youth against crimes, drugs and violence.

Many sessions were programmed to give the youths interesting sports sessions that include many *different topics such as self-control, strength, teamwork, respect and equality.*



21 Projects

Back-to-School Campaign



SDG 4: QUALITY EDUCATION

Every child has a right to an education.

BASSMA has supported that right for almost 20 years now.

100,000 school supplies distributed



A big thank you to:

- All the institutions who collected school supplies to be donated to our students!
- The dynamic teams of expats who gathered suitcases of school supplies donations and sent them to us by plane!
- All the benefactors, we have been able to distribute pencil cases, pencils, erasers, rulers, coloring boxes, notebooks, school bags, water bottles, and lunch boxes!
- The supportive community outside Lebanon, and to all the active and dynamic teams!



BUILD



THE FUTURE



WITH BASSMA



22 Projects

Art Therapy Sessions



SDG 4: QUALITY EDUCATION

Bassma will keep organizing these beautiful and much important **Art Therapy sessions**, on a regular basis, so children who live in the blasted area can express their anxiety and distress.

The topic of the session was **"Relaxation and Calm down"**, with breathing exercises, in parallel with the movements of the brush.

The session's purpose was to teach children to be aware of their breathing and regain control of their body.

They also had to draw a place where they feel safe and happy, an exercise that relieves traumas and feelings of insecurity in Lebanon.



500 Children benefited from Psychological Support & Art Therapy Sessions



ART THERAPY SESSIONS

23 Projects

Women Empowerment



SDG 5: GENDER EQUALITY

Empowering women is essential to the health and social development of families, communities and countries.

When women are living safe, fulfilled and productive lives, they can:

- Reach their full potential, contributing their skills to the workforce.
- Raise happier and healthier children.

Bassma chooses to empower women, in managerial positions, because they are the backbone of our society.

Bassma's team is constituted of 75% of women

Mother's Day

Mothers are the true heroes of our societies, and the pillars of our families! ***Bassma will always stand next to them, to support and empower them, drawing smiles on their faces all the way,*** as a smile is the most beautiful gift we can offer to them in these difficult times we are going through.



Women to Women

On International Women's Day, we wanted to pay tribute to all the special women from different backgrounds and fields who work genuinely to build a better society and brighten the days of those who need it the most.

Thanks to their efforts, many families, children, and elderlies' lives were transformed. It is with Women like them, that we can make a significant difference in people's lives, and make all mothers smile again.



24 Projects

Employment Opportunities



SDG 8: DECENT WORK & ECONOMIC GROWTH

We have developed our online employment platform, exclusively destined to Bassma's families, that we know on a personal level and can recommend to all potential employers, that help them find a job, thanks to daily opportunities we are posting.

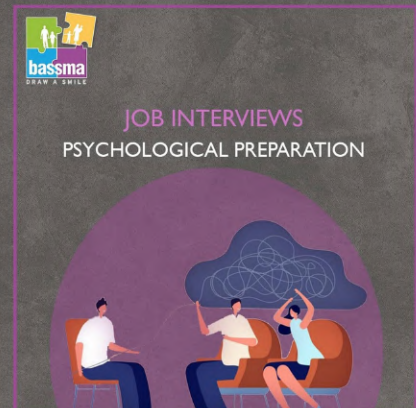
Bassma organizes a one-to-one session with the persons who are willing to work and are seeking for a job opportunity.

In order to know them better, and match them with the adequate position, **Bassma's Employment Office Coordinator and Psychologist meet each one of them.**

First, we try to have a deep understanding of their profile and personality through a one-to-one discussion, so they can tell us more about their skills, experience and know-how.

Then, they fill out a psychological questionnaire with our psychologist, to know more about their anxiety issues, behavior, and addictions if any.

When a person shows signs of distress, a psychological follow-up is necessary before any job matching.



25 Projects

Beirut Homes Reconstruction



SDG 11: SUSTAINABLE CITIES AND COMMUNITIES

Till September 13, 2021, we were able to rebuild **300 homes**, renovated **11 buildings** & refurbished **200 houses**.

On August 19, we started the reconstruction works first in Karantina. With our first small donation, we could *replace the doors and windows of two buildings in this area.*

Then, as more donations were sent to us, we were able to do total **makeovers of thousands of houses, during the past year.** Beyond reconstruction, *Bassma's team kept supporting all the families with home appliances and furniture, whenever needed.*

We have not only rebuilt their homes but also their hopes and confidence. **We will always stand tall next to our families, to help and support them, especially during these very difficult times we are going through.**

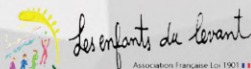
We couldn't have done it without the donations of our numerous partners!

facebook

GALERIE TANIT
MUNICH | BEYROUTH



architectes
de l'urgence



26 Projects

SARWA by Bassma



SDG 15: LIFE ON LAND



Development

Agriculture

Capacity building

Job creation

The key words of our project Bassma St-Joseph farmhouse “SARWA”, Wealth of Lebanon

Sustainability

Food Security

Education

Eco-tourism

Food Heritage

SARWA is a social and educational farm by Bassma that aims to establish a socially and environmentally conscious value-chain for agriculture, and farm-to-table concept.

It is an **agri-food** and **agri-tourism** project developed by Bassma over a **6,400 m2** area in the **Bekaa region**. This land has been offered by Saint Joseph University for a period of 8 years (renewable). This project aims to strengthen BASSMA's action with destitute Lebanese families and support its mission to help these families become financially independent.

Yearly Target ➡ **Help Feed, Educate & Empower 10,000 Lebanese families**



27 Projects

Volunteerism-Online Tutoring



SDG 17: Partnerships for the goals

70 hours of tutoring have been delivered to students in need



In 2022, we are renewing our programs and partnerships for the sake of hundreds of struggling students!

Thank you to our partners!



Volunteerism-Packing

Bassma has a weekly Food & Hygiene boxes packing activity, with the help of the dynamic volunteers. They showed enthusiasm, and spread amazing positive energy while packing the food & hygiene items.

Thank you to all our volunteers for their precious support and participation!



28 Projects

World Family Month



SDG 17: Partnerships for the goals

Bassma celebrates each year *the World Family Month during the month of May*, through a campaign organized in partnership with UNIC Beirut, which objective is to highlight the importance of families in our societies.

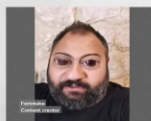
The objective of the campaign is to raise awareness on the importance of families, their physical and mental health, food security, education, employment and self-sufficiency, in order to help build a healthier community, with a brighter future.

However, raising awareness on all these issues was even more important to us to engage the community in the social work. This is the reason why we have worked with *thousands of school and university students for the last 15 years, organized conferences and roundtables about social topics for the first time in Lebanon, and launched our yearly awareness campaign on social media, the Bassma world family month campaign.*

Thank you to each person who participated in this campaign!



Mrs. Najat Rochdi,
UN Deputy Special
Coordinator for Lebanon
Resident & Humanitarian
Coordinator



Farid Hobeiche
Content creator



Milad Hadchiti
Positive psychology
& media expert



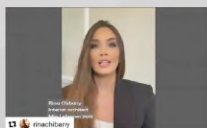
Riwa Al Atrash
Public health specialist



Rodge
DJ / producer



Silvio Chiha
Professional Athleter



Rina Chibani
Miss Lebanon 2012



Rosarita Tawil
Miss Lebanon 2008



Bassem Moughnieh
Lebanese actor



Dr. Richard Kharrat
Obstetrician/Gynecologist



Special Programs & Events



30 Beirut Homes Reconstruction

Beirut Reconstruction Closure Event

Bassma organized a ceremony to inaugurate **the building 4476** in the Nabaa neighborhood, Mar Doumit Street in Bourj Hammoud, as part of Bassma's "Rebuild Beirut" program. The event gathered many social personalities, namely the Mayor of Bourj Hammoud municipality Mr. Mardig Boghossian, alongside the Head of the Beirut Forward Emergency Room in the Lebanese Army General Fouad Obeid, as well as members of the municipality, of the Lebanese Army, inhabitants of the building, and members of the association.

Thanks to Facebook donation, we were able to rebuild a completely devastated building in Bourj Hammoud area.



31 SARWA by Bassma



Bassma organized a ceremony for *setting the cornerstone* of its brand new agri-food and agri-tourism project named **SARWA, "Wealth of Lebanon"**, in Taanayel, on the 4th of September, 2021.

The event gathered many social personalities, namely the reverend Father Professor Salim Daccache s.j., the Rector of Saint Joseph University, the Rotary Beirut Cedars Club team, in addition to members and friends of the organization, to participate in the launch of this project.



Located in Taanayel, pearl of the Bekaa, SARWA's objective is to **fight poverty and hunger** by breaking the cycle of poverty, throughout a **family-oriented educational farmhouse**, with the mission of **empowering rural men, women and youths** and leading them to **self-sufficiency**.



32 Christmas with Bassma

The Christmas Season was a very festive one during which we could draw hundreds of Smiles thanks to the support of all the goodhearted people that helped Bassma spread so much joy all around.

'Make a Christmas Wish Come True' yearly program

More than 1,000 personalized gifts distributed



(home appliances & furniture, brand new clothes, wool blankets, toys, music instruments, etc...) to destitute families during different Christmas activities & events, organized with joy & love to draw smiles on the faces of the neediest ones!

Families were thrilled during the times spent with Bassma!



Jbeil



Bourj Hammoud



Bkennaya



Furn el Chebbak



Abey



Houmal



Badaro



Beirut Souks

33 Bassma's 19th Anniversary

On November 6, 2021, Bassma association celebrated its 19th Anniversary

The Smiles Mission have drawn smiles on the faces of children, adults and elderlies since its launch in 2002.

More than 500,000 persons have benefited from Bassma's programs and services.

Bassma association team hosted its nineteenth anniversary celebration at the association's distribution center in the beautiful town of Jbeil, with members, friends and a delegation of the municipality of Jbeil.

Bassma team commits to move forward and develop new social and development projects for the sake of Lebanese families who are struggling to survive.



34 Sponsors

WE WOULD LIKE TO THANK OUR SPONSORS!



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de l'urgence

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Robert Mouawad
Foundation



FONDATION
CMA CGM

35 Families' Stories

“

MY NAME IS
SUZANNE,
I'M 38 YEAR
OLD, AND THE
MOTHER
OF 3
TEENAGERS



In 2018 , when my third boy was still a toddler, my husband abandoned the house. I was suddenly left on my own, without any resources, helpless, and unable to find a job. My children were all sick and bedridden because of the cold weather. The rain was falling from my rooftop inside the house , and the water was filling the ground of the entire house. My eldest boy was also suffering from epilepsy as a result of violence and bad treatment inflicted by his father before his departure. The four of us were also suffering from rough anemia, as we hardly had one meal per day, one of little nutritious value. In despair, I knocked on BASSMA's door. The answer came in no time: we soon received monthly packs of food and hygienic products, in addition to extra chicken and meat to provide the children with nutritious meals. Clothes were given to all the family members and from then on, systematically at the beginning of every season. Bassma also provides us with dental healthcare, vitamins, antibiotics, etc. BASSMA paid the tuition fees for the three children, in addition to all related expenses (books, uniforms, materials, school bus...) through its Education Program.

We also received BASSMA volunteers who rehabilitated and painted our apartment, fixed the ceiling holes and offered us two carpets, sofas, beds, heater, fridge and gas stove, under the Housing Program.

36 Families' Stories

BASSMA also found a job for me as a cleaner. As I was starting to get back on my feet, I was diagnosed with breast cancer. Once again BASSMA stood by my side and financed all my treatments, including MRI, biopsies and chemotherapy. Thankfully, I resumed work as a cleaner, but just as things were settling in, fate sent me three unexpected surprises simultaneously. First I received an order to vacate the tiny two-room apartment we were renting in Ain El Remmaneh. Around that time, I learnt that cancer recurred, in my back this time. The third bad news was that I had brittle bones in my feet causing me severe pain and preventing me from working... I needed so much help! I needed to keep my family together. I needed to stay on my feet to meet their needs!"

BASSMA never abandons its family members. For the second time, all the medical treatments of Suzanne were funded by **BASSMA'S Healthcare Program**, which also paid the monthly rent and allowed the family to keep its apartment.

Today, Suzanne is back on her feet. Thanks to BASSMA, she was able to find a job as cook assistant in a restaurant and is able to support her family by herself. The two eldest children have grown up and are now working to help their family. They even managed to register their mother with Social Security! The third child is a brilliant graphic designer student finalizing her university studies! The family is finally able to shape a more smiling future

37 Volunteers' Testimonials

NICHOLAS WILSKI

I spent six weeks working as an intern with BASSMA in Beirut and throughout Lebanon. It was an incredible and unforgettable experience and one that I greatly enjoyed and remember with pleasure.

The people I worked with at BASSMA were all young, enthusiastic and committed to helping to make a better and happier Lebanon. BASSMA, its members and supporters are actively making a positive difference in Lebanon through **their** hard work and determination and **their** wish to help those who are most vulnerable and needy. As an intern, it was a pleasure to be a part of this team. I helped put together aid packages and write project proposals in Beirut. I also raised awareness and money for the organization at a festival at Faqra Club in the mountains of Lebanon.

During my time with BASSMA I came to see what an incredible country Lebanon is and what a great potential it has. With the help of organizations like BASSMA, Lebanon can recover from years of war and political and social unrest which it has been plagued with in recent times. As a non-political and non-religious organization, BASSMA is committed to helping all Lebanese and is an example to others in the wish to create a peaceful, united and equal Lebanon. If you are interested in volunteer work that is enjoyable, rewarding and productive I highly recommend BASSMA”.

“

Nicholas,
Intern at BASSMA



38 How to Donate

01 DONATE ONLINE

You can donate online by visiting our website
bassma.org/DonateNow

02 DONATE BY BANK CHECK

The check will be in the name of "BASSMA".
You can send the check at
BASSMA's office in Badaro,
Mondays to Fridays,
from 9am to 3pm

P.O.Box

Badaro, main street, Bldg.
next to Brax gas station,
2nd floor, Beirut, Lebanon.

For more details, please contact us at
+961 01 393077 or visit us in our office in Badaro

03 DONATE BY BANK WIRE

For your donation, you can process through a bank wire
and choose the bank that is most convenient to you.

04 DONATE THROUGH MOBILE BANKING

You can also donate to BASSMA through PinPay and help
BASSMA empower, protect and raise awareness on deprived
families and assist them to reach self-sufficiency.

pin-pay.com



HELP BASSMA
FIGHT POVERTY

&

RESPOND
TO DESPERATE
NEEDS



39 How to Donate

02 DONATE BY CASH

Please visit our office in Badaro for cash donations
BASSMA's office in Badaro,
Mondays to Fridays,
from 9am to 3pm

P.O.Box

Badaro, main street, Bldg.
next to Brax gas station,
2nd floor, Beirut, Lebanon.

For more details, please contact us at
+961 01 393077 or visit us in our office in Badaro

You can now help BASSMA by
making a cash donation through
BOB Finance-Western Union network
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05 MONTHLY DONATION OPTION

Help Families Escape Poverty by Joining BASSMA's Partners for a Smile program.

Your monthly commitment to BASSMA's Partners for a Smile will help us:

- Help children overcome malnutrition and stay healthy through programs that improve the livelihoods of deprived families.
- Help make it possible for underprivileged children to go to school, so they can fulfill their dreams and escape poverty forever.
- Help families renovate their houses to live in a safe and healthy home
- Help families overcome health problems in order to pursue a normal life and reintegrate the professional world.
- Help the elderly live in dignity, thus ensuring that they never feel abandoned by society.
- Contribute to citizens' understanding of the multi-faceted impacts of poverty and social inequalities in Lebanon.

IT'S SIMPLE AND EASY TO JOIN BASSMA'S PARTNERS FOR A SMILE! JUST CHOOSE THE AMOUNT OF YOUR MONTHLY DONATION AND YOUR SUBSEQUENT DONATIONS WILL FOLLOW AUTOMATICALLY

40 Contact Information



MOBILE: + 961 3 06 85 19



PHONE/FAX: + 961 1 39 30 77



E-MAIL: info@bassma.org



WEBSITE: WWW.BASSMA.ORG

ACCOUNT NUMBERS ARE CONVENIENTLY AVAILABLE IN THE FOLLOWING BANKS

Audi Bank Badaro Branch

Account Name Association BASSMA
IBAN USD LB43005600000000008936700003
IBAN EURO LB16005600000000008936700004
Swift code AUDB LB BX

Byblos bank Badaro branch

ASSOCIATION BASSMA
IBAN USD LB46003900000002100761841009
Swift code BYBALBBX

Banque Libano Française Sami Solh branch

Account Name BASSMA LEBANESE HUMANITARIAN ORG
IBAN USD LB53001000000016200915003840
Swift code BLFSLBBX

BLOM Bank Tabaris branch

Account Name Association BASSMA
IBAN USD LB53001400005002353134029511
Swift code BLOMLBBX

Bemo Bank Achrafieh branch

Account Name BASSMA
IBAN USD LB16009300000035012163661USD
IBAN EURO LB66009300000035012163661EUR
Swift code EUMOLBBE

SGBL Sin El Fil branch

Account Name BASSMA
IBAN USD LB83001900000010231190002840
IBAN EURO LB43001900000010231190002978
Swift code SGLILBBX

Bank of Beirut Palais de Justice Branch

Account Name Jamiyat BASSMA
IBAN USD LB98007500000001140Z67351200
Swift code BABELBBE



Feeding.
Educating.
Empowering Families

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