

MOTHERS SMILE FOR A CAUSE **WITH BASSMA**

On the occasion of Mother's Day, BASSMA held an event titled "Mother's Smiles for a Cause," on March 18, 2014 in ABC Achrafieh. During the event, BASSMA's T-smiles shirts, designed by Reem Zeidan, were revealed. The sale of the exclusive line will go to families in need all over Lebanon. A large crowd of friends gathered at ABC Achrafieh to support the noble cause, in the presence of Miss Lebanon, Norma Naoum, and Pierette Katrib. Children who attended were able to enjoy an amusing cupcake decoration session, offered and organized by Virginie's Cakery. 🍰

