



Empowering Families

& BUILDING THE FUTURE





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BASSMA is a Lebanese nonprofit humanitarian organization for Social Development established in Lebanon in 2002 (N. 178/AD), whose mission is to empower the most deprived families to reach self-sufficiency.

06-11-2003: Notification act number 178/AD

13-11-2003: Declaration in the official newspaper.

HOW IT ALL BEGAN

BASSMA was founded in 2002 by dynamic volunteers who had two things in common: their love for their country and their desire to change the very unstable socio-economic situation of the most destitute families. They decided to fight poverty and work together for a better society by creating a humanitarian organization that rallies citizens for the social Lebanese cause.

BASSMA WAS OFFICIALLY BORN IN 2002

BASSMA MEANS “SMILE” IN ARABIC

The meaning of the name is directly linked to its mission: in the process of reaching out to help the most destitute populations, BASSMA aims to transform hopelessness into smiles.



OUR VISION

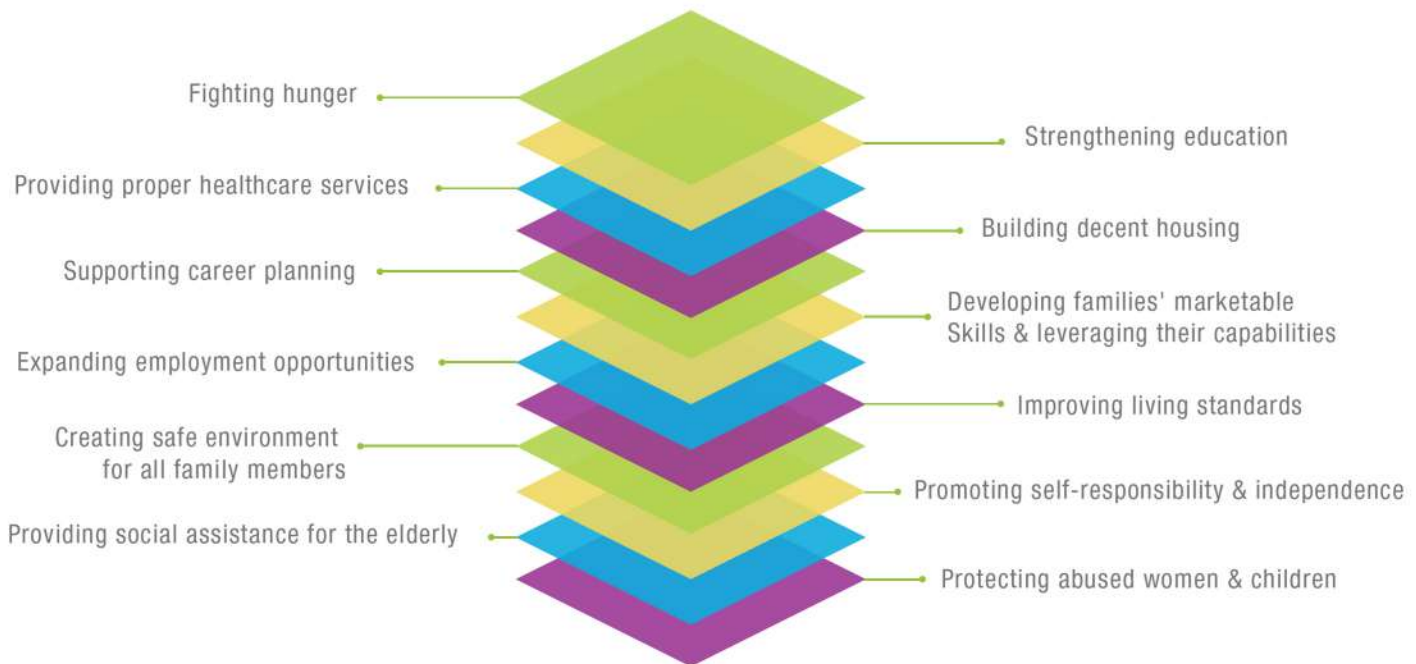
BASSMA believes that Healthy Families are the pillars of a Healthy Society.

Every person has the right to live in dignity and deserves a chance to achieve his/her potential through access to Food, Water, Clothing, Education, Employment, HealthCare, Housing, Safe and Secure Environment, and Decent Living Standards.

Equipped with the proper resources, underprivileged families have the power to become self-sufficient and shape the society we live in.

OUR MISSION

Bassma's mission is to empower the most disadvantages families. We help them become self-sufficient financially, morally and psychologically through:



01 FAMILY DEVELOPMENT

- . . . BASSMA supports the families by providing them with basic needs such as food, clothing and social assistance, thus **creating a real difference in their lives.**

02 FAMILY LIFE PLANNING

- . . . BASSMA develops a personalized plan of action for each family, with objectives on the short, mid, and long term, including Housing, Healthcare, and Tutoring services, as well as Life Coaching with emphasis on Budget Management, **helping them become self-managed.**

03 FAMILY SOCIAL INTEGRATION

- . . . BASSMA provides Mental Healthcare services including a personalized psychological follow-up to help family members get over many traumas caused by poverty, **helping them reach psychological autonomy, and achieve Social Reintegration.**

04 FAMILY EMPOWERMENT

- . . . BASSMA develops a long-term personalized Empowerment Program focusing on Education and Employment, **helping families leverage their capabilities and gain their financial independence.**



BASSMA'S FINAL OBJECTIVE IS TO BREAK THE CYCLE OF POVERTY BY CONSOLIDATING & REBUILDING FAMILY PUZZLES THAT WERE BROKEN BY POVERTY.

BASSMA'S MISSION IS IMPLEMENTED THROUGH **7** KEY PROGRAMS



BASSMA'S 05 PRINCIPLES OF ACTIONS

FUNDAMENTAL PRINCIPLES FOR A BETTER FUTURE



06 PRINCIPLES OF ACTIONS



PLAN OF ACTION

BASSMA implements short, medium & long term objectives for each family leading it to moral and financial self-sufficiency.

02



NEUTRALITY

Bassma provides assistance to the Lebanese population regardless of their political or religious affiliations.

01



COMMITMENT

BASSMA members are trained and ready to work under difficult conditions.

03



05

04



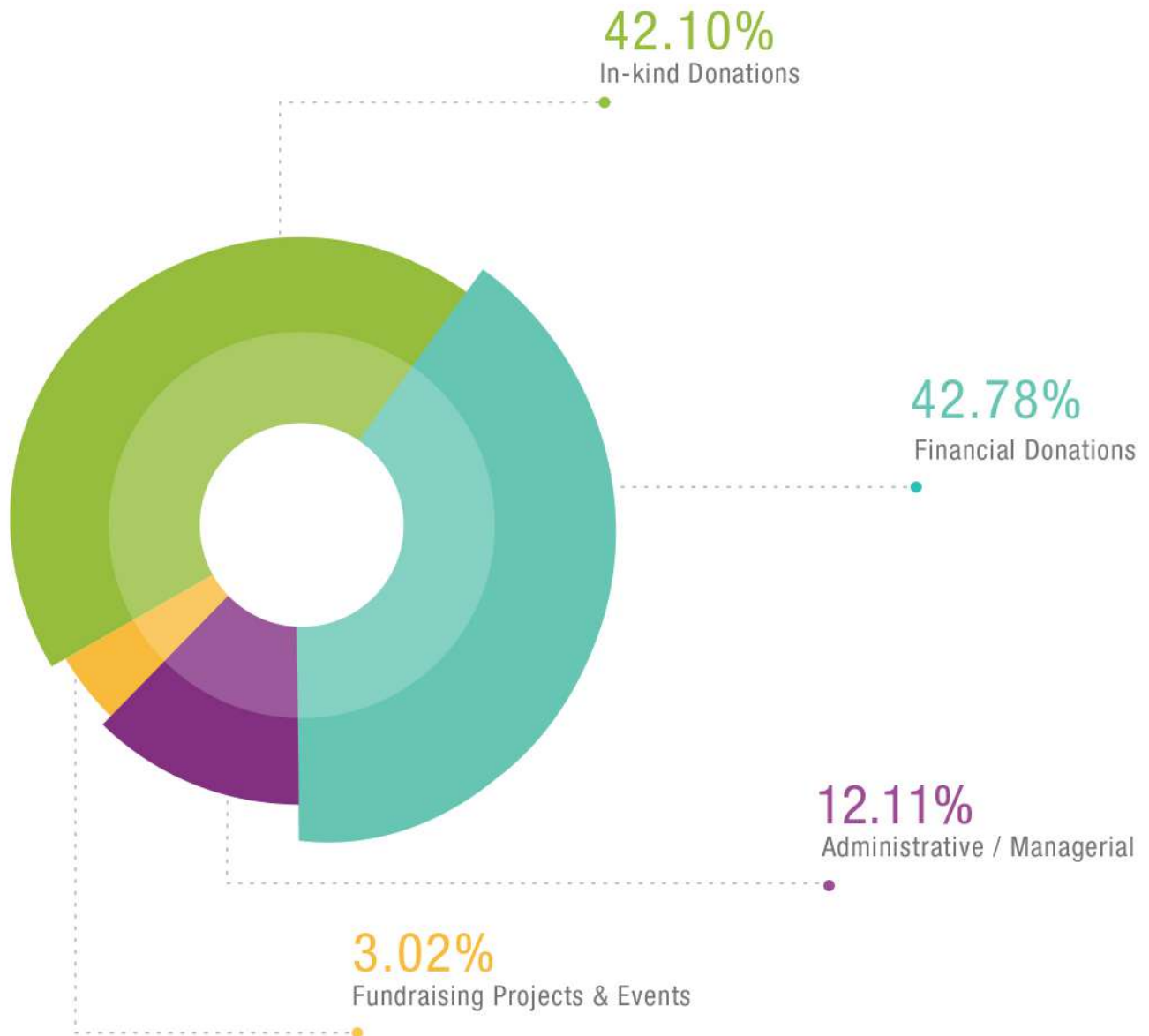
COLLABORATION

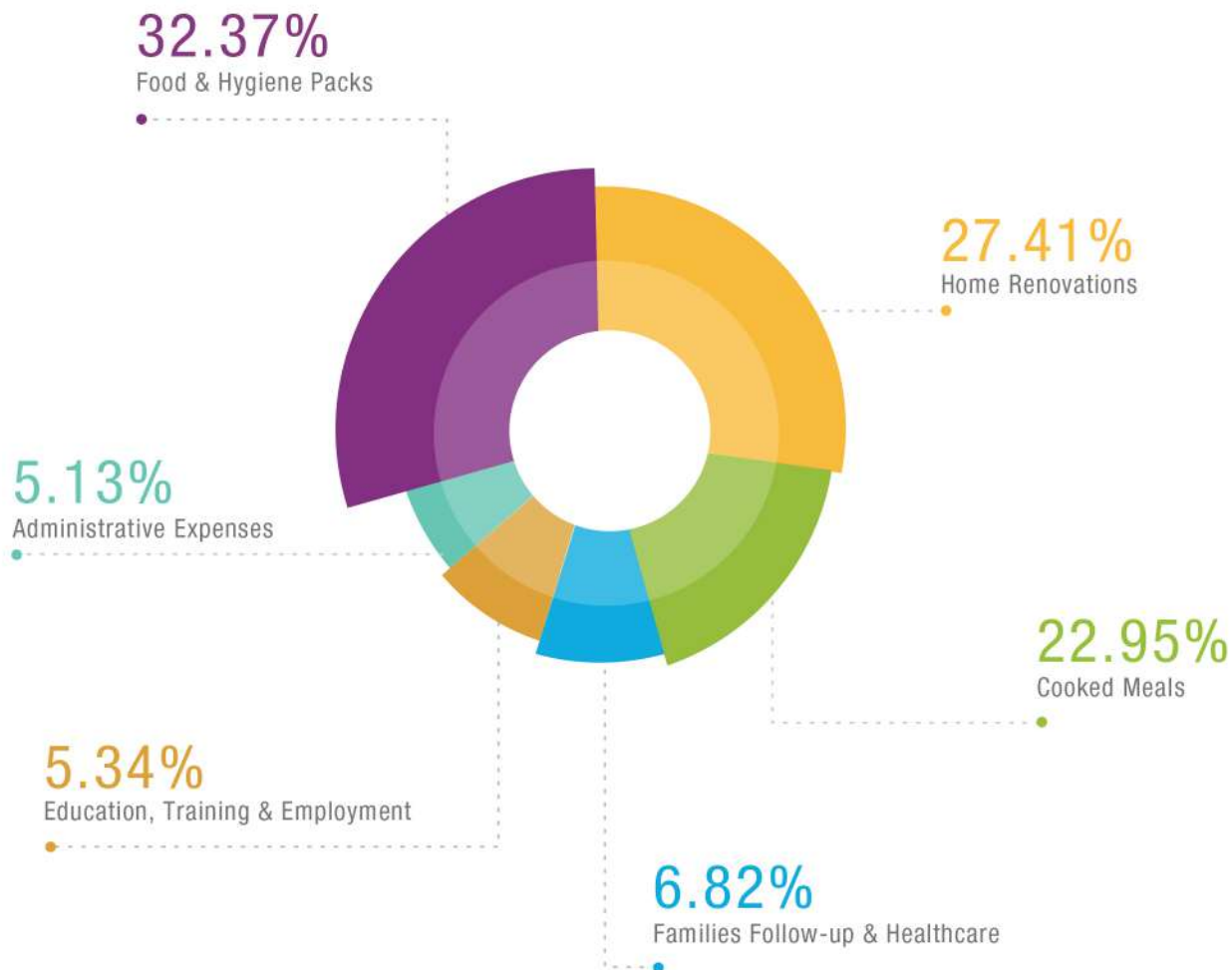
BASSMA adapts its methods of intervention to local family customs in order to establish strong and sincere bonds with the assisted families.



FAMILY AUTONOMY

Our Empowerment Program aims at helping families reach long-term financial autonomy, thus becoming productive members of society.

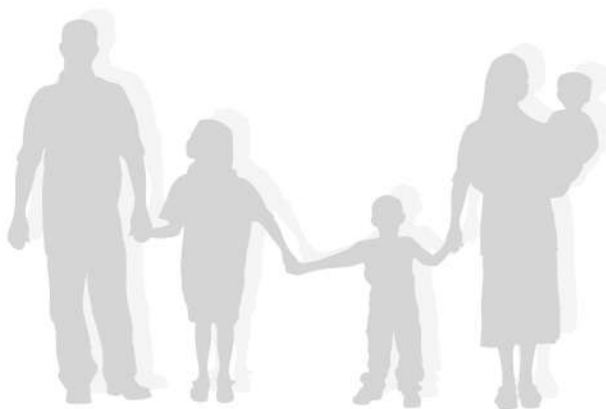




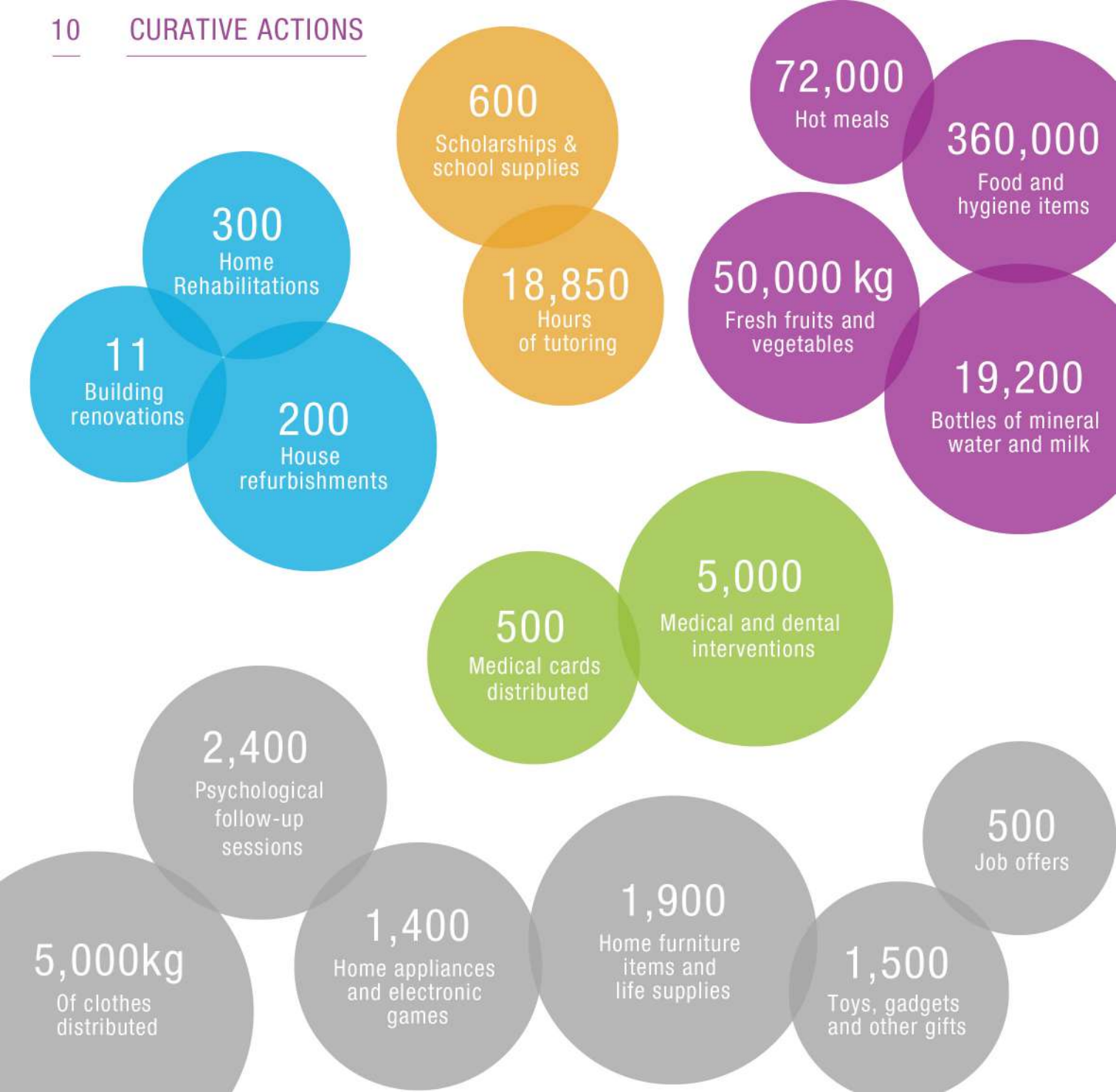
Since 2002, BASSMA recruits destitute families to its Empowerment Program. The most deprived families in greater Beirut are targeted: those with limited to no income, children in public schools, not enough food on the table, homes in need of renovation, and days in need of hope. When a family is referred to BASSMA, the association team visits them in the comfort of their own home to evaluate the family's abilities, needs, and poverty level, as well as the extent to which they can benefit from BASSMA's all-inclusive Rehabilitation Program.

Each year, 2,000 families and other individuals, from babies, children, adults, to elderly, benefit from the following:

- General
- Education
- Food
- Medical
- House Renovation



BASSMA IN NUMBERS





2018

- ... Bassma was awarded **Best Humanitarian NGO** by the Mouna Bustros Foundation.

2015

- ... Bassma has won the award of **Best Idealistic NGO** in 2015 for its **great governance and transparency**, organized by Quality Systems International Paris.

Under the patronage of the Ministry of Social Affairs and the United Nations Development Program (UNDP), and in collaboration with the General Directorate of NGOs - Ministry of Interior and Municipalities, Quality Systems International-Paris (QSI) organized the quality NGO assessment and award: The Best Idealistic NGO (BINGO), on September 29, 2015, at Abou-Khater Amphitheater.

Hundreds of NGOs have applied to the "Best Idealistic NGOs Award."

Three awards have been classified in the following categories: Healthcare, Women Empowerment, and refugees/Displaced.

The first prize of excellence was awarded to BASSMA, for the Women Empowerment Category.

In the Healthcare category, the Children Cancer Center Lebanon won the award.

And in the Refugees/Displaced, no award has been won, since no NGO had the required qualifications.

In order to guarantee the highest professionalism, transparency and reliability, the committee of this program was formed of many international and regional experts.

A transparent assessment has been professionally performed by an international jury composed of experts from the Ministry of Social Affairs, Ministry of Interior and Municipalities, UNDP in addition to experts in the fields of finance, business and health from the civil society, The American University of Beirut (AUB), the Gulf Cooperation Council, and the Egyptian and Regional Food Bank, from Beirut, Paris, Cairo and Riyadh.

This event is considered to be one of its kind in Lebanon and the region aiming to develop the civil society sector in order to meet quality and credibility standards and create opportunities in the field of social responsibility cooperation.





MY NAME IS
SUZANNE,
I'M 38 YEARS
OLD, AND THE
MOTHER
OF 3
TEENAGERS

In 2018 , when my third boy was still a toddler, my husband abandoned the house. I was suddenly left on my own, without any resources, helpless, and unable to find a job. My children were all sick and bedridden because of the cold weather. The rain was falling from my rooftop inside the house , and the water was filling the ground of the entire house. My eldest boy was also suffering from epilepsy as a result of violence and bad treatment inflicted by his father before his departure. The four of us were also suffering from rough anemia, as we hardly had one meal per day, one of little nutritious value. In despair, I knocked on BASSMA's door. The answer came in no time: we soon received monthly packs of food and hygienic products, in addition to extra chicken and meat to provide the children with nutritious meals. Clothes were given to all the family members and from then on, systematically at the beginning of every season. Bassma also provides us with dental healthcare, vitamins, antibiotics, etc. BASSMA paid the tuition fees for the three children, in addition to all related expenses (books, uniforms, materials, school bus...) through its Education Program.

We also received BASSMA volunteers who rehabilitated and painted our apartment, fixed the ceiling holes and offered us two carpets, sofas, beds, heater, fridge and gas stove, under the Housing Program.



BASSMA also found a job for me as a cleaner. As I was starting to get back on my feet, I was diagnosed with breast cancer. Once again BASSMA stood by my side and financed all my treatments, including MRI, biopsies and chemotherapy. Thankfully, I resumed work as a cleaner, but just as things were settling in, fate sent me three unexpected surprises simultaneously. First, I received an order to vacate the tiny two-room apartment we were renting in Ain El Remmaneh. Around that time, I learnt that cancer recurred, in my back this time. The third bad news was that I had brittle bones in my feet causing me severe pain and preventing me from working... I needed so much help! I needed to keep my family together. I needed to stay on my feet to meet their needs!

BASSMA never abandons its family members. For the second time, all the medical treatments of Suzanne were funded by [BASSMA'S Healthcare Program](#), which also paid the monthly rent and allowed the family to keep its apartment.

Today, Suzanne is back on her feet. Thanks to BASSMA, she was able to find a job as cook assistant in a restaurant, and is able to support her family by herself. The two eldest children have grown up and are now working to help their family. They even managed to register their mother with Social Security! The third child is a brilliant graphic designer student finalizing her university studies! The family is finally able to shape a more smiling future.

NICHOLAS WILSKI

I spent six weeks working as an intern with BASSMA in Beirut and throughout Lebanon. It was an incredible and unforgettable experience, and one that I greatly enjoyed and remember with pleasure.

The people I worked with at BASSMA were all young, enthusiastic and committed to help making a better and happier Lebanon. BASSMA, its members and supporters are actively making a positive difference in Lebanon through **their** hard work, determination and **their** wish to help those who are most vulnerable and needy. As an intern, it was a pleasure to be a part of this team. I helped put together aid packages and wrote projects proposals in Beirut. I also raised awareness and money for the organization at a festival at Faqra Club in the mountains of Lebanon. **During** my time with BASSMA, I came to see what an incredible country Lebanon is and what a great potential it has. With the help of organizations like BASSMA, Lebanon can recover from years of war and political and social unrest which it has been plagued with in recent times. As a non-political and non-religious organization, BASSMA is committed to helping all Lebanese and is an example to others in the wish to create a peaceful, united and equal Lebanon. If you are interested in volunteer work that is enjoyable, rewarding and productive, I highly recommend BASSMA".

“

Nicholas,
Intern at BASSMA



After the disastrous Beirut Blast, on the 4th of August, and since day one, Bassma has committed to rebuild the devastated homes, by assembling a team of architects, engineers, contractors, handymen, site investigators, social workers, volunteers and other dedicated professionals, in order to ensure a safe back home, for the affected families. Since we started Beirut Home Rehabilitation works, we have carefully implemented all processes to accomplish a highly professional work, attentive to all details, although it came out of emergency.

We succeeded in the challenge and could achieve not only outstanding work on the ground, but also developed our internal procedures, paperwork and administrative processes to keep record and report on each and every step.

From the exhaustive Assessment sheet, the BOQ detailed document, the explanatory Portfolios sent to the sponsors, the contracts signed with the contractors with a 1-year warranty on the works and penalty on the delays, the handing over documents signed by our team of engineers only when the Rehabilitation works are up to the level, to the whole required papers (receipts, vouchers, etc.), till the Reporting documents with pictures before/in progress/after, with a video for each sponsored project and a summary cover.

Therefore, our team of professionals worked upon efficient processes, assessment sheets, and selection of the best entrepreneurs with ethics, to deliver totally refurbished houses including, windows, doors, internal works, structure walls & ceilings, home appliances & furniture.

**MOREOVER,
WE HAVE LAUNCHED
A BENEFICIARY
LEVEL OF
SATISFACTION
SURVEY.**

01

Working on rebuilding and rehabilitating

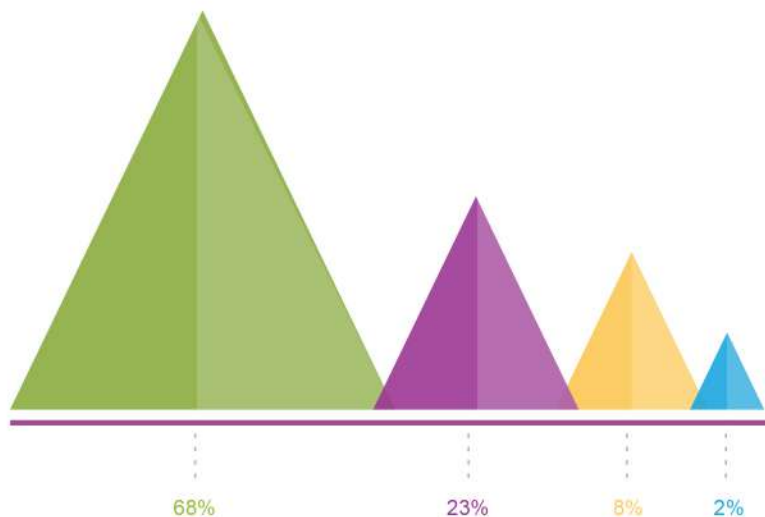
**500 HOUSES
& 11 BUILDINGS**

02

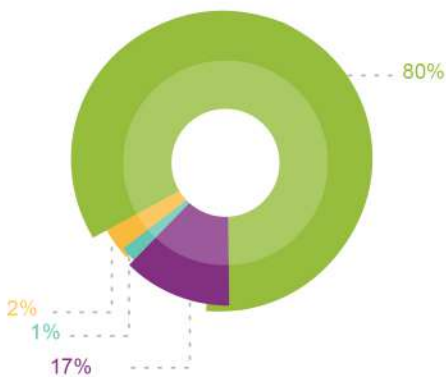
Refurbishing and delivering home appliances to

200 HOUSES

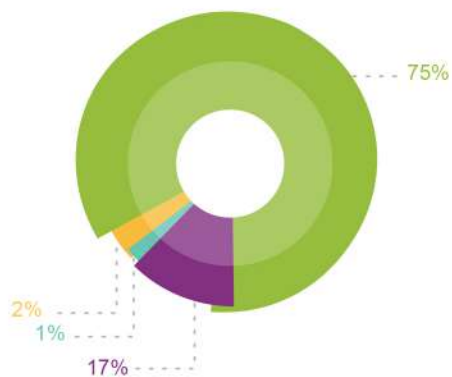
QUALITY & FINISHING



RELATIONSHIP WITH THE CONTRACTORS



COMMUNICATION & COORDINATION



A BIG THANK YOU TO ALL THE SPONSORS AND PARTNERS WHO ENTRUSTED US WITH THESE HOMES REHABILITATION WORKS

facebook

GALERIE TANIT
MUNICH | BEYROUTH



architectes
de l'urgence



الإسلامية
EVANGELISCHE GEMEINDE ZU BEIRUT
GEGRÜNDET 1806



element[^]n

BASSMA IS COMMITTED TO FIGHTING HUNGER SINCE 2002

The number of families under Bassma's care is growing everyday due to the current pandemic, disastrous economic situation in Lebanon, and much more after the blast.

Despite all the hardships we faced, Bassma was able to secure Smiles Packs to all destitute families, especially in the affected areas like Rmeil, Mar Mikhael, Geitawi, Karm el Zeitoun, Nabaa and Bourj Hammoud, and 2,400 food & Hygiene packs were distributed during a period of 6 months (Aug.-Dec. 2020).

Thank you to our sponsors!



HOLDAL
ABOU ADAL GROUP



Rim
www.rimlebanon.com



BASSMA HAS HELPED TILL THIS DATE MORE THAN 400,000 PERSONS DURING THE LAST 18 YEARS

After 4 August blast, Bassma could secure food to all destitute families and those devastated by the explosion, in our Smile Restaurant, that serves up to 500 daily hot meal for free, 7 days a week, and also through our "Lunch Delivery" service to destitute and abandoned elderlies in their homes, as they are unable to leave.

From August to December 2020, Bassma has been able to provide in all affected areas:

24,854
HOT MEALS

10,000
BREAD PACKS

1,513
WATER BOTTLES



HEARING SCREENING & TESTING

Bassma and Pinsound for Hearing organized three rounds of free hearing screening & testing for people whose hearing was affected by the loudness of the explosion. Following the tests, Bassma provided 10 hearing aid machines offered by Paces to the persons who have lost their hearing, following the August 4th explosion, after being tested by PinSound for Hearing.

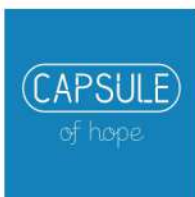
Thank you to our sponsors and partners!



MEDICINES DISTRIBUTION

Bassma secured regular medicines supplies to 83 affected persons. In addition to this follow-up, Bassma is securing punctual requests when needed, to additional people.

Thank you to our sponsors and partners!



Bassma's family has significantly grown after 4 August, and during the Christmas season our main goal was rebuilding families' shattered hearts and dreams, by giving them some hope, and spreading the Christmas joy.

This year, and through our yearly "Make a Christmas Wish Come True" program,

WE HAVE BEEN ABLE TO OFFER 1,000 CHRISTMAS GIFTS AND MEALS

Thank you to our sponsors and partners!



E-learning is considered a tough challenge for the Lebanese kids, especially with the enormously increasing economic crisis, along with them being deserted from their houses, following the Beirut blast.

As Bassma's main mission is to ensure children's right to education,

WE PROVIDED 100 STUDENTS WITH FREE LAPTOPS AND TABLETS, AND ONLINE COURSES.

NIGHT SCHOOL PROGRAM

The night school's main objective is to fill the academic gaps of impoverished children struggling at their public schools, enhance their skills and capacities, and raise healthy minds to help them overcome the social circumstances and school drop that can have a devastating impact on their lives.

This Year and due to the pandemic restrictions, we were able to help many students by offering them online schooling assistance, along with free Laptops, and internet vouchers allowing them to virtually attend their online classes.

Parents and students are all grateful for the opportunity Bassma is providing: individual follow-ups, small number of students per class, academic seriousness, and above all, the chance to have free private tutoring covering all main topics.

Bassma's Night school Program is indeed a great chance to all our youths and a real hope to shape up a better future to our Lebanese society.

18 YEARS AGO, BASSMA STARTED TO HELP LEBANESE FAMILIES WITH NO POLITICAL OR RELIGIOUS DISCRIMINATION.

During this very difficult year at all levels, we are fulfilled with happiness to have been able to stand next to our fellow brothers and sisters in all Lebanese regions, from all religions, as solidarity and love are the most solid and efficient bond to build a healthy country.

From Baalbeck, to Tripoli, Jbeil, Ghalboun and Kherbé, to Aley villages like Abey, Houmal, Dakoun, Ain Drafil, Dfoun, Bleibel, Qabrchmoun, Bkhechtay, Hammana, Bzebdine and Aley, to Damour, and Rmeich in the South of Lebanon, and mostly Beirut.

We are looking forward to helping more villages in Lebanon in 2021!





BEIRUT



DEIR EL AHMAR



JBEIL



HOUMAL



RMEICH



HERMEL



ON NOVEMBER 6, 2020, BASSMA ASSOCIATION CELEBRATED ITS 18TH ANNIVERSARY...

Surrounded by its team and families, in its Smile Resto at Badaro, a memorable gathering filled with joy, was held to celebrate our humanitarian action that started in 2002, and still going on stronger, helping thousands of families all over Lebanon, at all levels.





FOUNDING PRESIDENT
Sandra Klat Abdelnour



VICE-PRESIDENT
Maya Hage



SECRETARY
Me. Rita Khoriaty



TREASURER
Naji Naffah



ACCOUNTANT
Maria Abou Sakr Medlej



STATE REPRESENTATIVE
Jalila Issa Yaghi



BOARD MEMBER
Dr. Diane Maalouf Debahy



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PHONE/FAX: + 961 1 39 30 77



E-MAIL: info@bassma.org



WEBSITE: WWW.BASSMA.ORG

ACCOUNT NUMBERS ARE CONVENIENTLY AVAILABLE IN THE FOLLOWING BANKS

Audi Bank Badaro Branch

Account Name Association BASSMA
 IBAN USD LB43005600000000008936700003
 IBAN EURO LB160056000000000008936700004
 Swift code AUDB LB BX

Byblos bank Badaro branch

ASSOCIATION BASSMA
 IBAN USD LB46003900000002100761841009
 Swift code BYBALBBX

Banque Libano Française Sami Solh branch

Account Name BASSMA LEBANESE HUMANITARIAN ORG
 IBAN USD LB53001000000016200915003840
 Swift code BLFSLBBX

BLOM Bank Tabaris branch

Account Name Association BASSMA
 IBAN USD LB53001400005002353134029511
 Swift code BLOMLBBX

Bemo Bank Achrafieh branch

Account Name BASSMA
 IBAN USD LB16009300000035012163661USD
 IBAN EURO LB66009300000035012163661EUR
 Swift code EUMOLBBE

SGBL Sin El Fil branch

Account Name BASSMA
 IBAN USD LB83001900000010231190002840
 IBAN EURO LB43001900000010231190002978
 Swift code SGLILBBX

Bank of Beirut Palais de Justice Branch

Account Name Jamiyat BASSMA
 IBAN USD LB9800750000001140Z67351200
 Swift code BABELBBE

01 DONATE ONLINE

You can donate online by visiting our website
bassma.org/DonateNow

02 DONATE BY BANK CHECK

The check will be in the name of "BASSMA".
You can send the check at
BASSMA's office in Badaro,
Mondays to Fridays,
from 9am to 3pm

P.O.Box

Badaro, main street, Bldg.
next to Brax gas station,
2nd floor, Beirut, Lebanon.

For more details, please contact us at
+961 01 393077 or visit us in our office in Badaro

03 DONATE BY BANK WIRE

For your donation, you can process through a bank wire
and choose the bank that is most convenient to you.

04 DONATE THROUGH MOBILE BANKING

You can also donate to BASSMA through PinPay and help
BASSMA empower, protect and raise awareness on deprived
families and assist them to reach self-sufficiency.

pin-pay.com



HELP BASSMA
FIGHT POVERTY

&

RESPOND
TO DESPERATE
NEEDS



31 HOW TO DONATE

05 DONATE BY CASH

Please visit our office in Badaro for cash donations
BASSMA's office in Badaro,
Mondays to Fridays,
from 9am to 3pm

P.O.Box

Badaro, main street, Bldg.
next to Brax gas station,
2nd floor, Beirut, Lebanon.

For more details, please contact us at
+961 01 393077 or visit us in our office in Badaro

You can now help BASSMA by
making a cash donation through
BOB Finance-Western Union network
of more than 700 retail outlets!



06 MONTHLY DONATION OPTION

Help Families Escape Poverty by Joining BASSMA's Partners for a Smile program.

Your monthly commitment to BASSMA's Partners for a Smile will help us:

- Help children overcome malnutrition and stay healthy through programs that improve the livelihoods of deprived families.
- Help make it possible for underprivileged children to go to school, so they can fulfill their dreams and escape poverty forever.
- Help families renovate their houses to live in a safe and healthy home
- Help families overcome health problems in order to pursue a normal life and reintegrate the professional world.
- Help the elderly live in dignity, thus ensuring that they never feel abandoned by society.
- Contribute to citizens' understanding of the multi-faceted impacts of poverty and social inequalities in Lebanon.


IT'S SIMPLE AND EASY TO JOIN BASSMA'S PARTNERS FOR A SMILE! JUST CHOOSE THE AMOUNT OF YOUR MONTHLY DONATION AND YOUR SUBSEQUENT DONATIONS WILL FOLLOW AUTOMATICALLY


WE WOULD LIKE TO THANK OUR SPONSORS




STAND THE TEST OF TIME



 /bassma

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